



Dear Potential Sponsor,

I am excited to present you with a unique marketing and sponsorship opportunity that will reach over 1,200 families in your direct target market!

On Saturday, **May 9, 2020**, The Parent Teacher Organization (PTO) of Lincolnshire-Prairie View School District 103 is hosting its 10th annual **Run for D103 5k Run/Walk**.

This community-school district event is a fundraiser to finance various needs within D103. With a focus on health and fitness, entertainment, and education, over the past five years, we have funded approximately \$150,000 for our schools recreational sports fields, playgrounds and most recently we funded the replacement of the existing "spine out" book shelving at the Sprague Elementary library with an innovative "face out" shelving system. This year, all proceeds raised from the event will go toward equipping the brand new STEM Lab currently under construction at Daniel Wright Junior High School.

**The D103 Annual 5k** continues to be a runaway success and has become known in the community as a fun, family race event with over 600 race registrants, and over 800 attendees. This annual event is a marquee fundraiser that our kids and families look forward to every year.

Please join D103 PTO this year in our commitment to provide exceptional educational facilities and daily outdoor recreational activities for our children and consider one of the following sponsorship opportunities (see the attached proposal for benefits of sponsorship).

LEVEL	Cost
Title Sponsor	\$4,000
Gold Sponsor	\$2,500
Silver Sponsor	\$1,000
Bronze Sponsor	\$500
Water Table Sponsor	\$750
Race Day Table	\$300
Online Student Directory	\$150
Swag Bags	\$100

To confirm your participation and sign up, navigate to <http://sponsor.d103pto.org>.

Thank you in advance for your participation!

Sincerely,