



Dear Potential Sponsor,

I am excited to present you with a unique marketing and sponsorship opportunity that will reach over 1,200 families in your direct target market!

On **Saturday, May 21, 2022**, the Parent Teacher Organization (PTO) of Lincolnshire-Prairie View School District 103 is hosting its annual **Run for D103 5k Run/Walk**.

This community-school district event is a fundraiser to finance various needs within D103. With a focus on health and fitness, entertainment, and education, over the past five years, we have funded over \$150,000 for our schools recreational sports fields, playgrounds, libraries, and STEM labs. This year, all proceeds raised from the event will go toward expanding the existing innovative "face out" book shelving at the Laura B. Sprague Elementary School library.

The D103 Annual 5k continues to be a runaway success and has become known in the community as a fun, family race event with over 600 race registrants, and over 800 attendees. This annual event is a marquee fundraiser that our kids and families look forward to every year.

Please join D103 PTO this year in our commitment to provide exceptional educational facilities and daily outdoor recreational activities for our children and consider one of the following sponsorship opportunities (see the attached proposal for benefits of sponsorship).

### Sponsorship Levels

<b>Title</b>	\$4000	<b>Gold</b>	\$2500
<b>Silver</b>	\$1000	<b>Bronze</b>	\$500
<b>Water Table</b>	\$750	<b>Race Day Table</b>	\$300
<b>Online Student Directory</b>	\$150	<b>Swag Bags</b>	\$100

To confirm your participation and sign up, navigate to <http://sponsor.d103pto.org>.

Thank you in advance for your participation!

Sincerely,