



Dear

I am excited to present you with a unique marketing and sponsorship opportunity that will reach over 1,000 families in your direct target market! On Saturday, **May 18, 2019**, The Parent Teacher Organization (PTO) of Lincolnshire-Prairie View School District 103 is hosting its ninth annual **Run for D103: PTO 5k Run/Walk**.

This community-school district event is a fundraiser to finance various needs in District 103. With a focus on health, fitness, and entertainment, over the past five years, we have funded approximately \$120,000 to our schools for their recreational sports fields, playgrounds and most recently the complete reconstruction of the existing sound system at Half Day School, used regularly during physical education classes, fitness events as well as assemblies, presentations and talent shows. This year, monies raised will be allocated to replace the existing "spine out" book shelving at the Sprague Elementary library with an innovative "face out" shelving system. Face out shelving engages users and increases circulation. It makes it is easier for kids to connect to books in the library by making materials easily accessible and encourages them to interact with the book by showing them the colorful and interesting cover designs.

The District 103 Annual 5k continues to be an unqualified success and has become known in the community as a fun, family race event with over 800 race registrants, and over 1,000 attendees. What a great feeling it was to watch our kids beaming with pride as they raced towards the finish line to complete their very first 5k! This annual event is becoming an event our kids and families look forward to every year.

Please join District 103 PTO this year in our commitment to provide daily outdoor recreational activities for our children and consider one of the following sponsorship opportunities (see the attached proposal for benefits of sponsorship). The **deadline** for sponsorship promotion on event materials and t-shirt giveaways is **April 12, 2019**.

LEVEL	Cost
Title Sponsor	\$4,000
Gold sponsor (4)	\$2,500
Silver sponsor (10)	\$1,000
Water Table Sponsor (1)	\$ 750
Race Day Table	\$ 300
Swag Bags	\$ 100

To confirm your participation, email Angela Geiges geigesang@gmail.com or call me directly at 630-329-1774. Please make all checks payable to **District 103 PTO**.

Thank you in advance for your participation!

Sincerely,

Angela Geiges
District 103 PTO